



www.KCTV5.com

**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

And:

**Buying Time, LLC**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

# CONTRACT

Print Date 08/09/12

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<u>Product</u>	<u>Contract / Revision</u>	<u>Alt Order #</u>
	488667 /	06266638
<u>HOME STATE HEALTH</u>		
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Home State Health	08/07/12 / 08/08/12	
	<u>Billing Cycle</u>	<u>Billing Calendar</u>
	EOM/EOC	Broadcast
	<u>Station</u>	<u>Account Executive</u>
KCTV	Dave Clark	Sales Office TELEREPORT-WAS
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
	<u>IDB#</u>	<u>Advertiser Code</u>
	321	324
	<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											NM	
N 1	KCTV	08/10/12	08/10/12	More in the Morning 6A	6-7am		:30				1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	----1--								
N 2	KCTV	08/09/12	08/09/12	More in the Morning 6A	6-7am		:30				1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---1---								
<b>Totals</b>											2	\$300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/10/12	2	\$300.00	\$255.00
<b>Totals</b>	<b>2</b>	<b>\$300.00</b>	<b>\$255.00</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.